

Fundraising Plan

Personal Fundraising Goal: \$8000

Minimum Fundraising Goal: \$5000

Deadline 1

Date: 11/01/2004

Goal: \$2000

1. Mail In:

- Security Deposit
 - Medical Insurance Form
 - Photo Copy of Insurance Card
 - Liability Waiver
 - Signed copy of the Policies and Procedures (last page only)
2. E-mail Personalized Brochure Info in to Push America office
 3. Assemble contacts and send out Fundraising Letter
 4. Send out personal press release to local media listing
 5. Call Chamber of Commerce and get Civic/Service Club and media Listing
 6. Set up Civic Club Meetings

Idea 1: Create fundraising advisory team to assist me in my fundraising efforts.

Idea 2: Make presentations at all the sororities on my campus. Create a sorority competition letting the winner put their letters on my bike when I ride.

Deadline 2

Date: 12/01/2004

Goal: \$4000

Idea 1: Contact college area businesses for their support, and put donation buckets in them.

Idea 2: Make presentation to my rich Uncle who owns a successful business.

Idea 3: Perform Civic Club meeting scheduled in Deadline 1.

Idea 4: Send out letter to Alumni with my chapter brothers that are participating in Push America teams in conjunction with our alumni newsletter.

Idea 5: Do follow up calls to the people who have not yet donated from my letter campaign.

Deadline 3

Date: 01/01/2005

Goal: \$6000

Idea 1: Meet with hometown businesses during holiday break.

Idea 2: Make presentation to Alumni at our chapter's Founders Day Dinner.

Idea 3: Meet with Mom and Dad's businesses while I am home for the holidays.

Idea 4: Make a presentation to all my extended family and friends at my parents' holiday party.

Idea 5: Make fundraising presentations to professors and students on campus at large lecture classes two weeks before finals begin in the fall semester.

Deadline 4

Date: 02/01/2005

Goal: \$8000

Idea 1: Hold bike-a-thon at student union on campus.

Idea 2: Hold a car wash at a local Walmart with a sorority from my school.

Idea 3: Submit grant applications at the Walmarts and Sams Clubs in my area during the first week of the new year.

Idea 4: Make fundraising presentations to professors and students on campus at large lecture classes one week after classes begin in the spring semester.

Idea 5: Go door to door in the nicest area in town with a goal of 100 houses per weekend.